

Good for the environment? Think about it.

Clay is the environment.

Earth and vitrifying heat.

Simply stated, those are the ingredients for clay flue liners, coping and chimney tops.

What could be more natural? Or more environmentally friendly?

Earth's natural solution.

With heightened awareness of the impact our decisions today have on the quality of the world we leave to future generations and the quality of air in our homes, more architects, builders and homeowners are returning to clay building products. And for good reason.

Clay building products are made from the ultimate green materials: clay and shale, which are entirely natural and in

abundant supply within a short drive of the Logan plant (less energy required).

So they may help new construction projects qualify for LEED points.



The natural choice.

Natural raw materials and natural production processes make a naturally beautiful building material. Because it's inert, clay is also immune to the ravages of moisture, corrosion, decay and chemical action, making clay products in-demand by builders in-the-know.

Natural origins and the longest life cycle make clay products the environmentally responsible choice.



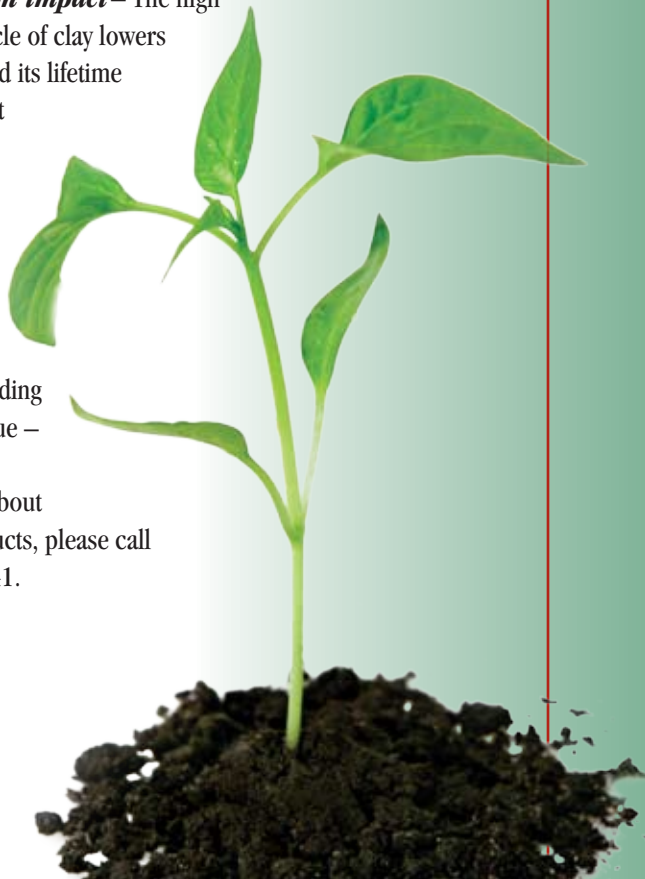
Naturally sustainable.

Bottom line: no other pipe material can match all the sustainability advantages of clay.

- **Efficient sourcing** – The raw materials for all building products are located within 10 miles of the Logan Clay production facility.
- **Efficient production** – Logan Clay uses computer-controlled firing technology to minimize our carbon footprint.
- **Efficient materials management** – Building materials that don't meet our stringent standards are recycled back in to Logan's raw material stream. As a result, no product is ever wasted or placed in a landfill.
- **Energy efficiency** – Our kilns are powered by natural gas and we recycle kiln heat for drying to reduce the energy needed.
- **Lower lifetime carbon impact** – The high strength and long life cycle of clay lowers both its life cycle cost and its lifetime carbon impact. It doesn't pollute and it doesn't degrade. Now that's sustainability!

So the next time someone asks you about clay building products, just tell them no other building material offers a better value – naturally.

For more information about naturally sustainable products, please call Logan Clay at 800-848-2141.



www.GreenSpec.com

Logan Clay is proud to be GreenSpec listed. The online GreenSpec® Directory lists product descriptions for over 2,000 environmentally preferable products.



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